

## Application Form

### 1. Company profile

- 1.1. Company name / Name of the Project
- 1.2. Project or Company Website
- 1.3. Name of contact person
- 1.4. Telephone or mobile phone number
- 1.5. E-mail address
- 1.6. Physical address
- 1.7. Zip Postal
- 1.8. City
- 1.9. Has the company been established?
  - 1.9.1. Company Headquarter
  - 1.9.2. If you have selected Portugal, please choose the region
  - 1.9.3. How long ago did you start your company?
  - 1.9.4. Date of incorporation
  - 1.9.5. How many founders does your company have?
  - 1.9.6. How large is your team today?
  - 1.9.7. What is your company's turnover?

### 2. Application

- 2.1. The project will be carried out by a company based in one of the municipalities integrating the Intermunicipal Community of the Leiria Region (Alvaiázere, Ansião, Batalha, Castanheira de Pera, Figueiró dos Vinhos, Leiria, Marinha Grande, Pedrógão Grande, Pombal and Porto de Mós), or that intends to establish itself there, with significant presence and operations in that territory?
- 2.2. If you answered "Yes" and the project/company is not yet established in the geographical area of the Intermunicipal Community of the Leiria Region (CIMRL), please explain in an objective and quantified manner:
  - What is the rationale for locating the project/company in the CIMRL region?
  - What activities will be developed in the region? Specifically, how are project/company

activities distributed geographically today?

- Indicate existing team members in each role, by geography. And which departments / team members / functions will be carried out permanently in the CIMRL region; If applicable, how is the team planned to be divided both physically and in hybrid work?
- What is the expected impact on the region? (quantify at the economic level; job creation; positive externalities; etc.)

(If not applicable, answer N/A)

### 2.3. Executive Summary

## 3. Funding

3.1. What was your last funding round?

3.2. What are the project's total funding needs?

3.3. How much are you asking Portugal Ventures to invest in this project?

3.4. How much are the Founders willing to invest in the project?

3.5. How much and how are other investors available to invest in this project as well as other ongoing fundraising processes (loans, incentives or others)? Who are these investors?

## 4. Your Profile

4.1. What is your gender?

4.2. How old are you?

< 26 | 26-30 | 31-35 | 36-40 | 41-45 | 46-50 | > 50

4.3. What's your nationality

4.4. Do you live in Portugal Portugal?

4.5. What was the most important criterion that made you choose Portugal Ventures?

Team expertise and track record | VC track record | Network connections | Public status | Firm's brand | Support Services | Ability to fund company

## 5. Attachments

5.1. Please include a Powerpoint presentation of the Project (or in pdf format):

- Management team
- Solution and value proposition

- Target market and positioning in the value chain
  - Competition and differentiation
  - Business model
  - Go to market plan
  - Proposed financing and milestones
  - Exit Strategy
- 5.2. Please include a detailed Budget (P&L) with the estimated lifespan for the next 5 years (excel format).
- 5.3. Please include a YouTube Link to a short video (max 5 minutes) with the description of the Project and the team.
- 5.4. Please include a short résumé for each of the Founders (Max. 1 page per member of the promoting team and only attach one document)
- Name, Age, Position, Academic Qualifications, Professional Experience and E-mail Address
  - Have you previously submitted an application to Portugal Ventures? Which one?
  - Will the promoters dedicate themselves exclusively to the project?
  - Identify possible management requirements that the team of promoters may not be able to meet.
- 5.5. Please include a detailed competitive analysis, according to the template provided (as template below)
- Latest Financial Statements
  - Declarations of non-debt to the State and Social Security
  - Access to up-to-date permanent certificates.
  - Other relevant information about the shareholders.
- 5.6. When submitting an application related to companies already established, please include:
- 5.7. Other documents that you consider relevant for project analysis.

## Template Competitive Detailed Analysis

Relevant Criteria	Your solution/ company	Competitor #1	Competitor #2	Competitor #...
Products & Services				
Business Model				
Target Market(size in €, identifying markets)				
Market Share (%)				
Competitive advantage				
...				